

ANNOUNCEMENT

Updates to Venue Booking Rules for B2C Events approved by the organisation

W.E.F FROM 01.10.2024

Key Updates:

1. **Minimum Area Requirement:** The minimum area for booking B2C exhibitions is now set at **2200 sqm**, with bookings to be made sequentially.
2. **Exhibition Period:**
 - **Weekend Events:** B2C events will now have a minimum exhibition period of **three weekend days** (Friday, Saturday, Sunday) plus **one setup day**.
 - **Midweek Events:** For midweek events (Monday through Thursday), a minimum of **one event day** and **one setup day** is required.
3. **Space Policy:** No surrender of space will be permitted during B2C exhibitions.
4. **Booking Timeline:** The events shall be booked 60 days in advance only for the events to be conducted within the next 30 days.

For more information or to make a booking, please contact our office.

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